

# INSIDE A STYLIST'S WORLD

CELEB STYLIST  
**JEN RADE** REVEALS  
WHAT IT TAKES  
TO GET STARS LIKE  
ANGELINA JOLIE  
GLAMMED UP AND  
GORGEOUS

"I'm neurotic," says Rade (at her studio in Encino, Calif., Jan. 14) of her selection of dresses. "I pull more, not less." But in the end, "I just go with my gut."



**THE GOWNS**

"I look at the fit from every angle. I don't want an actress to think, 'My dress looks amazing if I stand like this,'" says Rade. "I am not into pattern because it tends not to photograph well."



**THE JEWELS**

"I love natural geode stuff by Kimberly McDonald," says Rade, who often opts against necklaces. "It's more important to have a strong earring and ring."



ANATOMY OF AN OUTFIT



**THE SHOES**

"I can't be without shoe pads," says Rade, who turns to the usual suspects (Louboutin, Choo) and Cole Haan. "They have air soles so people won't want to die."



**THE BAGS**

With nearly 30 clutches by designers like Jimmy Choo and Judith Leiber, Rade says selecting the bag is only half the battle: "I help pack the purse with blot sheets, mints, lip balm, their phone, cash and ID—because I don't care who you are, you need an ID to get in."

► FOR MORE ABOUT JEN RADE, FOLLOW HER ON TWITTER @STYLISTJENRADE

For Jen Rade, dressing Hollywood's hottest stars can be painful. "I've had to sew Pink's zipper, which popped open as we were leaving for the Grammys," Rade says. "The needle was going under my nail, so I was trying not to bleed on her dress. Whatever happens you have to roll with it." It's her no-nonsense attitude—as well as her eye for simple yet sophisticated statement gowns—that has made Rade, 43, the go-to stylist for A-listers such as Angelina Jolie and buzzworthy names like *Smash* actress Katharine McPhee. With a background in costume design, Rade broke into the industry by styling music videos for the likes of Tupac Shakur before moving to the red carpet and dressing Jolie for a 2003 premiere. Now her studio in her Encino, Calif., home is overrun with double-stick tape, pre-threaded needles, earring backs—and more than a hundred dresses she's borrowed for clients. "I spend hours online looking at fashion show after fashion show. Then I e-mail people for different looks," says Rade, whose racks are a mix of Armani and more obscure names like Oday Shakar. Her fittings often take place at the actresses' homes or hotel rooms and last between 45 minutes and five hours. When deciding on *the* dress, "I give my opinion, and they take it or leave it," says Rade. "I trust my clients." Still, she gets nervous on the big day: "If I have anyone presenting, I sit six inches from the screen and say, 'Please don't trip, please don't trip,'" she says. "That's a stylist's nightmare!"

By Jessica Herndon with Mary Green

“I love to find the perfect dress that helps somebody strut down the red carpet” —JEN RADE



"If it's the right dress, I don't care if it came from Goodwill or Gaultier," she says.



Angelina Jolie in Atelier Versace at the Golden Globes.